

Dynise Balcavage

Partial category and brand list

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Brand	Category	Company
Abraxane	Oncology	AZ
Actonel	Bone health	Procter and Gamble
AMG 596	Oncology	Amgen (gap analysis)
Arimidex	Oncology	AZ
Atripla	HIV	Gilead
Aygestin	Contraceptives	Barr
Baraclude	Renal	BMS
Briviact	Neurology	UCB
Burt's Bees Toothpaste	Dental health	Burt's Bees
Cesamet	Antiemetic	Meda
Cimzia	GI/Rheumatology	UCB
Cladribine	Oncology	Merck
Complera	HIV	Gilead
Descovy	HIV	Gilead
Effexor	Mental Health	Wyeth
Eliquis	Cardiology	BMS/Pfizer
Enbrel	Multiple indications	Amgen
Ethicon	Sutures/Surgery/Human Resources	Johnson & Johnson
Fabrazyme	Rare Disease (Fabry disease)	Sanofi-Genzyme
Farxiga	Diabetes	AZ
Faslodex	Oncology	AZ
FluVirin	Vaccines	Chiron
FluZone (all brands)	Vaccines	Sanofi-Pasteur
Gavreto	Oncology	Blueprint
Genvoya	HIV	Gilead
GetSmartAboutAFib.com	Cardiology	Biosense
Imodium	OTC	McNeil
Keveyis	Myopathy	Strongbridge
Lenvima	Oncology	Merck/Eisa
Lialda	Ulcerative Colitis	Shire
Menactra	Vaccines	Sanofi-Pasteur
Nugivil	Sleep disorders	Cephalon
Odefsey	HIV	Gilead
Meflufen	Oncology	Oncopeptides
Opsumit	Pulmonary	Actelion
Orencia	Autoimmune/RA	BMS
PA Human	Pulmonary	Actelion
Pentacel	Vaccines	Sanofi-Pasteur
Protonix	GI	Pfizer
Pipeline	Immunology (global franchise)	Janssen/Johnson & Johnson

Pipeline	Neuroscience (global franchise)	Janssen/Johnson & Johnson
Quadracel	Vaccines	Sanofi-Pasteur
Rabavert	Vaccines	GSK
Repatha	Cardiovascular	Amgen
Rhopressa	Ophthalmology	Aerie
Rivipansel	Rare Disease (Sickle cell disease)	Pfizer
Rocklatan	Ophthalmology	Aerie
Sensipar	Nephrology	Amgen
Sklice	Pediculosis and Pthiriasis	Sanofi-Pasteur
Stribild	HIV	Gilead
Symbicort	Pulmonary	AZ
Tivdak	Oncology	Seattle Genetics/Genmab
Traceleer	Pulmonary Hypertension	Actelion
Truvada	HIV	Gilead
Tylenol (all brands)	Analgesia	McNeil
Xeomin	Sialorrhea	Merz
Xiidra	Ophthalmology	Shire
Vyvance	ADD, ADHD, BED	Shire

Devices/Diagnostics/Supplements

Abthera	Wound Care	Acelity
ACTIVac	Wound Care	Acelity
Alinity	Software	Abbott
Artia	Reconstructive Matrix	LifeCell
Biograph Vision	PET/CT	Siemens
BreathTek	Diagnostic Testing	Meretek
Cinematic VRT	Imaging	Siemens
Cobra PxF NC stent	Cardiac Stents	CelaNova
Convotec	Wound care (ostomy)	Convotec
Covidien	Surgical (MI, Bariatric)	Medtronic
Eversense	Glucose Monitoring	Senseonics
Gore sales materials	Wound Care	Gore
Infosana	Wound Care	Infosana
J&J franchise	Wound care	Johnson and Johnson
Magnetom	Imaging	Siemens
PatientSafe	Software	PatientSafe Solutions
SNAP Therapy	Wound Care	Acelity
Smart Instill Technology	Wound Care	Acelity
Strattice	Surgical	LifeCell
Symbia Intevo BOLD	Imaging	Siemens
Syngo.via	Software	Siemens
VAC RX4	Wound Care	Acelity
Vimpat	Neurology	UCB
Vitalux	Supplements	Alcon

Hospital and private practice

Unova Health System	Orthopedic Hospital System	Unova
Rittenhouse Women's Wellness Center	Women's Health	RWWC, Philadelphia

Miscellaneous

Web site updates	Oncology	BreastCancer.org
Blog posts	Women's Health	Femme Pharma
Wyeth Senior Health	Geriatric Health	Wyeth
Pharmaceutical delivery	Distribution	Cardinal Health
Corporate communications	Medical Solutions	Siemens